



Available Internship Form

Employer/Organization Information

Business/Organization: ServiceMaster Restoration Services by AERODRY

Address: 1221 Creek Trail Drive – Jefferson City

Industry: Restoration Services

Website: <https://www.servicemasterrestore.com/locations/mo/jefferson-city/servicemaster-restoration-services-by-aerodry-9513>

Contact Person

Contact Name: Ivana Turner

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Email: ivana@aerodry.net

Internship Information

Internship Job Title: Marketing Representative Intern

Location of Internship: Jefferson City

of Positions Available: 1

of hours per week: 20+

Compensation (Unpaid, Hourly, Wage, Other): Wage - \$13/hr

Dress Code: Business Professional and Business Casual

Job Description: We are looking for an enthusiastic marketing intern to join our team and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

Duties include, but not limited to:

- Collecting quantitative and qualitative data from marketing campaigns
- Performing market analysis and research on competition
- Supporting the marketing team in daily administrative tasks\
- Marketing to insurance agents and property managers in Jefferson City and Lake Ozark area and surrounding areas.
- Assisting in marketing events and trade shows.
- Assisting with social media platforms used by company.

Skills Required:

- Great communication skills
- Social media knowledge/experience
- Strong desire to learn along with professional drive
- Passion for the marketing industry
- Detail oriented

Minimum Education Required: Some college

What will students gain from this particular internship? Interns will gain valuable networking and marketing skills. Student will be comfortable marketing to clients in person as well as via email and phone calls. Student will also gain skills in social media and email marketing campaigns.

Preferences

Student Major Preference: Marketing/Sales